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MONSTER



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YOU SHOULD BE

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THE WORLD'S MOST DEMANDED TRUCK

DESTROYTM

THE TRUCKS FOR A NEW GENERATION



ULTRA LIGHT • INDUSTRIAL STRENGTH • GUARANTEED NON SLIP AXLE

AVAILABLE RAW 4.75 5.0 5.25 5.5 ANODIZED 4.75 5.0 5.25

SPEED METALTM

'kick Ass bearings'

AVAILABLE IN DISPLAY MULTI PACKS



ABEC 3



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AVAILABLE
5.0 5.25

GUARANTEED
NON SLIP
AXLE



DESTROYTM

THE STRONGEST TRUCKS BUILT



**ELEMENT
TAKE COVER**



**ELEMENT
THE DOUBLE
PRICE POINT**



**ELEMENT
TRAIL PACK
PRICE POINT**



**ELEMENT
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**ELEMENT
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**ELEMENT
ALPINE PACK**



**NEW DEAL
WOODLAND**



**BLACK LABEL
SCHOOL PACK
PRICE POINT**



**BLACK LABEL
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SKATEBOARD BAG**



**411
ALL PURPOSE**



**ELEMENT
SOCKS**



**BLACK LABEL
SOCKS**



**ELEMENT
CD HOLDER**



**ASSORTED WALLET
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**ELEMENT
MOTHER
NATURE
BELT**



**ELEMENT
SCREEN
BUCKLE
BELT**



**ELEMENT
LARGE TREE
SCREEN
BELT**



**NEW DEAL
SPRITE LOGO
BELT**



**ELEMENT
PCS POUCH**



**ELEMENT
KEY CHAIN**



**ELEMENT
LANYARD**



**SYSTEM
PRICE POINT TRUCK**



**BLACK LABEL
HEAVY METAL
BELT**



**BLACK LABEL
ELEPHANT
BELT**



**BLACK LABEL
ELEPHANT
BELT**



**DESTRUCTO
BAR CODE
BELT**



**SPEED METAL
SPEED METAL
BELT**

SOFTGOODS



**NEW DEAL
JUNGLE CARGO
28 - 38**



**NEW DEAL
ENFORCER
S - XL**



**NEW DEAL
PRICE POINT JEAN
28 - 38**



**BLACK LABEL
CARGO
28 - 38**



**NEW DEAL
COUNTER INTELLIGENCE
S - XL**



**BLACK LABEL
JERRY CAN JACKET
S - XL**



**BLACK LABEL
PRICE POINT DUNGAREES
28 - 38**



**BLACK LABEL
WORK JEAN
28 - 38**



**BLACK LABEL
PLATOON PANT
28 - 38**



**BLACK LABEL
DIRT PANT
28 - 38**



**BLACK LABEL
HANG TEN SHIRT
S - XL**



**BLACK LABEL
MOTO DOG
S - XL**



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FALL / WINTER
2000 CATALOG**

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ELEMENT
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ELEMENT
ELEMENTAL
*available in long sleeve



ELEMENT
VARSITY



ELEMENT
ENDURE



ELEMENT
FIELD TESTED



ELEMENT
FOR LIFE



ELEMENT
GLOBAL ELEMENTS



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LETTERMAN
*all pro designs available



ELEMENT
ESP



ELEMENT
SCRIPT
*available in long sleeve



ELEMENT
LISTEN TO BOB MARLEY



ELEMENT
EARTH



ELEMENT
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TOPOGRAPHY



ELEMENT
MONOGRAM
*all pro designs available



ELEMENT
BURLEY



ELEMENT
RANGE



411
TARGET



ON VIDEO
CIRCULAR



NEW DEAL
INDUSTRIAL



NEW DEAL
SPRITE LOGO



NEW DEAL
CIRCUIT



NEW DEAL
TRANSITION



NEW DEAL
PROJECT



DESTRUCTO
RESISTANCE



DESTRUCTO
INSIGNIA



DESTRUCTO
ASSEMBLY



DESTRUCTO
ENGINE



DESTROYER
MOTTO



DESTROYER
TRUCKS
*logo available in long sleeve "MISSION"



DESTROYER
S.A.D.



SPEED METAL
MAIDEN



BLACK LABEL
LIFE SUPPORT



BLACK LABEL
EXPLOSIVE



BLACK LABEL
NEVER FORGET



BLACK LABEL
LABEL SAVES



BLACK LABEL
LABEL KILLS



BLACK LABEL
CHOOSE DEATH



BLACK LABEL
OVAL ELEPHANT



BLACK LABEL
RESALE



BLACK LABEL
DEATH FROM ABOVE



BLACK LABEL
UNDERGROUND



BLACK LABEL
GOD SAVE THE LABEL



BLACK LABEL
BIG FLAME



BLACK LABEL
FLAMMABLE
*available in long sleeve



BLACK LABEL
FREEDOM
*available in long sleeve



MONSTER
MONSTER



MONSTER
EYES
*available in long sleeve

SWEATSHIRTS



NEW DEAL
SPRITE APPLIQUE



NEW DEAL
FUSION



BLACK LABEL
USA FLAG



BLACK LABEL
NEVER FORGET



BLACK LABEL
SELLOUT



BLACK LABEL
CIRCLE FLAME



BLACK LABEL
BIG ASS FLAME



BLACK LABEL
BARCODE SPLIT



BLACK LABEL
DEMOLITION



BLACK LABEL
OVAL ELEPHANT



DESTRUCTO
TRUCK APPLIQUE



DESTRUCTO
RESISTANCE



DESTROYER
DESTROYER



DESTROYER
SEARCH & DESTROY



SPEED METAL
SPEED



411VM
BIG 4 APPLIQUE



ON VIDEO
ON VIDEO



ELEMENT
SCRIPT
FLEX FIT



ELEMENT
APPLIQUE E
FLEX FIT



ELEMENT
LARGE TREE
FLEX FIT



ELEMENT
TEAM FOR LIFE
ADJUSTABLE



ELEMENT
ELEMENTAL
FLEX FIT



ELEMENT
ESP
FLEX FIT



ELEMENT
E92 APPLIQUE
ADJUSTABLE



ELEMENT
SCRIPT CHENILLE
OTTOMAN FLEX FIT



ELEMENT
HORIZONTAL
ADJUSTABLE



ELEMENT
FOR LIFE
FLEX FIT



ELEMENT
PROPERTY OF
FLEX FIT



ELEMENT
SKATEBOARDS
FLEX FIT



ELEMENT
FUTURE NATURE
FLEX FIT



ELEMENT
BLOCK
FLEX FIT



ELEMENT
ENDURE
FLEX FIT



ELEMENT
SURVIVAL
FLEX FIT



ELEMENT
ENDURE
BEANIE



ELEMENT
SMALL ICON
BEANIE



ELEMENT
WIND WATER FIRE EARTH
BEANIE



ELEMENT
DOUBLE STRIPE
BEANIE



ELEMENT
BLOCK
BEANIE



ELEMENT
ICON STRIPE
BEANIE



ELEMENT
SCRIPT WOOL
BEANIE



ELEMENT
SKATEBOARDS
BEANIE



NEW DEAL
SPRITE
FLEX FIT



NEW DEAL
INDUSTRIAL
FLEX FIT



NEW DEAL
KINETIC SPLIT
BEANIE



NEW DEAL
FAX
BEANIE



BLACK LABEL
DEMOLITION
FLEX FIT



BLACK LABEL
OVAL ELEPHANT
FLEX FIT



BLACK LABEL
BAD MOON
FLEX FIT



BLACK LABEL
DEATH STAR
FLEX FIT



BLACK LABEL
USA FLAG
FLEX FIT



BLACK LABEL
USA FLAG
MESH BACK



BLACK LABEL
DEATH STAR
SNAP BACK



BLACK LABEL
STENCIL
FLEX FIT



BLACK LABEL
LABEL KILLS
FLEX FIT



BLACK LABEL
CHOOSE DEATH
FLEX FIT



BLACK LABEL
NEVER FORGET
FLEX FIT



BLACK LABEL
ELEPHANT
BEANIE



BLACK LABEL
FLAME
BEANIE



BLACK LABEL
CIRCLE FLAME
EMBROIDERED



DESTRUCTO
ROBOT
FLEX FIT



DESTRUCTO
ICE
FLEX FIT



DESTRUCTO
BLOC
FLEX FIT



DESTRUCTO
RESISTANCE
BEANIE



DESTROYER
MOTTO
FLEX FIT



DESTROYER
TRUCKS
FLEX FIT



DESTROYER
DESTROYER
BEANIE



SPEED METAL
MAIDEN
FLEX FIT



SPEED METAL
SPEED
BEANIE



ON VIDEO
SKATEBOARDING
BEANIE



411
TARGET
FLEX FIT



411
DIGITAL
BEANIE



MONSTER
EYES
FLEX FIT



MONSTER
EYES
BEANIE

VIDEOS ON VIDEO FALL 2000, ELEMENT JAPAN VACATION AND EUROPE 2000 COMING SOON CALL FOR MORE INFORMATION 800 229 3325



411 VM
ISSUE #42



411 VM
ISSUE #41



411 VM
BASICS OF SKATEBOARDING
"THE FIRST STEP"
INSTRUCTIONAL VIDEO / REVISED VERSION



411 VM
BASICS OF SKATEBOARDING
"THE NEXT STEP"
INSTRUCTIONAL VIDEO / REVISED VERSION



411 VM
TAMPA 2000
CONTEST VIDEO



411 VM
VANCOUVER 2000
CONTEST VIDEO



CKY2K
STARRING
"BAIM MARGERIA AND BRANDON DICAMILIO"
AND MANY MORE



ELEMENT
THIRD EYE VIEW
VIDEO



ELEMENT
WORLD TOUR VIDEO



ELEMENT
SECTION 52/54/56/58mm



ELEMENT
SQUARED 51/55/57mm



ELEMENT
ENDURE 53/55mm



ELEMENT
PARTITION II 54.5/56.5mm



ELEMENT
SPOT 53.5/55.5mm



ELEMENT
SPEEDCORE 52/54/58mm
(injection molded core)



ELEMENT
WIND 61mm
(82a durometer)



ELEMENT
WATER 65mm
(82a durometer)



ELEMENT
FIRE 69mm
(82a durometer)



ELEMENT
EARTH 62mm
(82a durometer)



ELEMENT
WIND II 51mm



ELEMENT
WATER II 54mm



ELEMENT
FIRE II 52mm



ELEMENT
EARTH II 56mm



ELEMENT
FORMULA 54/55/56mm



ELEMENT
FOCUS 53/55/57mm



ELEMENT
FIELDTESTED 53/55mm



ELEMENT
TROPHY 51/56mm



ELEMENT
TOPOGRAPHY 52/54mm



ELEMENT
DOUBLE 58mm



ELEMENT
BILL PEPPER
LETTERMAN 51mm



ELEMENT
KENNY HUGHES
LETTERMAN 52mm



ELEMENT
JEREMY WRAY
LETTERMAN 54mm



ELEMENT
NATAS KAUPAS
LETTERMAN 56mm



NEW DEAL
CIRCUIT 54/56mm



NEW DEAL
KINETIC SPRITE 54mm
SUPER PRICE POINT



NEW DEAL
BREAKER 52/54mm



NEW DEAL
PROGRESSION 53/55/57/59mm



NEW DEAL
FUSION 53mm



NEW DEAL
TRANSITION 55mm



NEW DEAL
CAMO SWIRL 56mm



NEW DEAL
CELTIC SMOKE 65mm
(82a durometer)



ECONOLINE
FLAME 54/56mm



ECONOLINE
CHOPPED ELEPHANT 52/54mm



ECONOLINE
ELEPHANT 53/55mm



BLACK LABEL
GOD SAVE THE LABEL 55mm
(black urethane)



BLACK LABEL
BLOODCLOT 64mm
(82a durometer)



BLACK LABEL
BLACKHOLE 52/54/56/58/60mm
(injection molded core)



BLACK LABEL
BARCODE 56/58mm



BLACK LABEL
BAD MOON 55/57mm



BLACK LABEL
BATTLE CRY 51mm



BLACK LABEL
BATTLE CRY 52mm



BLACK LABEL
BATTLE CRY 53mm



BLACK LABEL
BATTLE CRY 54mm



BLACK LABEL
BATTLE CRY 55mm



BLACK LABEL
BATTLE CRY 56mm



BLACK LABEL
BATTLE CRY 57mm



BLACK LABEL
BATTLE CRY 58mm



BLACK LABEL
BATTLE CRY 59mm



ELEMENT
BAM MARGERA
LETTERMAN
7 1/2 x 31 1/2
FEATHERLIGHT



ELEMENT
WIND
7 1/2 x 31 1/2
FEATHERLIGHT

ELEMENT
WATER
7 1/2 x 31 1/2
FEATHERLIGHT



BLACK LABEL
JIM GAGNE
POWER PATROL
7 1/2 x 31 1/2
POWERBEAM

BLACK LABEL
ONAR HASSAN
POWER PATROL
7 1/2 x 31 1/2
POWERBEAM



ELEMENT **BAM MARGERA LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **JEREMY WRAY LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **DONNY BARLEY LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **NATAS KAUPAS LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **KENNY HUGHES LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **REESE FORBES LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **BILL PEPPER LETTERMAN** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **BAM MARGERA TROPHY** 8" x 32" FEATHERLIGHT



ELEMENT **WATER** 7 1/2" x 31 1/2" FEATHERLIGHT
 ELEMENT **FIRE** 8" x 31 1/2" FEATHERLIGHT
 ELEMENT **EARTH** 7 1/2" x 31 1/2" FEATHERLIGHT
NEW PRO
 VERSION UPGRADE
 NEW DEAL **NEW PRO KENNY REED CIRCUIT** 7 1/2" x 31 1/2" ARMORLITE
 NEW DEAL **RYAN JOHNSON CIRCUIT** 7 1/2" x 32" ARMORLITE
 NEW DEAL **CHAD BARTIE CIRCUIT** 8 1/4" x 32 3/4" ARMORLITE
 NEW DEAL **ROB GONZALEZ CIRCUIT** 7 1/2" x 31 1/2" ARMORLITE



BLACK LABEL **OMAR HASSAN POWER PATROL** 7 1/2" x 31 1/2" POWERBEAM
 BLACK LABEL **SALMAN AGAH POWER PATROL** 7 1/2" x 31 1/2" POWERBEAM
 BLACK LABEL **WADE SPEYER BATTLE CRY** 7 1/2" x 31 1/2" BLACKLIGHT
 BLACK LABEL **MIKE VALLEY BATTLE CRY** 7 1/2" x 31 1/2" BLACKLIGHT
 BLACK LABEL **KRISTIAN SVITAK BATTLE CRY** 7 1/2" x 31 1/2" BLACKLIGHT
 BLACK LABEL **MATT HENSLEY BATTLE CRY** 8" x 32" BLACKLIGHT
 BLACK LABEL **JASON ADAMS BATTLE CRY** 7 1/2" x 31 1/2" BLACKLIGHT



ERA
Y
HT
ELEMENT
JEREMY WRAY
TROPHY
8" x 31"
FEATHERLIGHT
ELEMENT
DONNY BARLEY
TROPHY
8" x 31"
FEATHERLIGHT
ELEMENT
NATAS KAUPAS
TROPHY
7 1/2" x 31"
FEATHERLIGHT
ELEMENT
KENNY HUGHES
TROPHY
7 1/2" x 31"
FEATHERLIGHT
ELEMENT
REESE FORBES
TROPHY
7 1/2" x 31"
FEATHERLIGHT
ELEMENT
BILL PEPPER
TROPHY
7 1/2" x 31"
FEATHERLIGHT
ELEMENT
FEATHERLIGHT
TROPHY
7 1/2" x 31"
FEATHERLIGHT



AL
ZALEZ
IT
ITE
NEW DEAL
RICKY OYOLA
CIRCUIT
7 1/2" x 31 1/2"
ARMORLITE
NEW DEAL
LINCOLN UEDA
CIRCUIT
7 1/2" x 31 1/2"
ARMORLITE
NEW PRO
KENNY REED
TRANSITION
7 1/2" x 31 1/2"
ARMORLITE
NEW DEAL
RYAN JOHNSON
TRANSITION
8" x 32 1/2"
ARMORLITE
NEW DEAL
CHAD BARTIE
TRANSITION
7 1/2" x 31 1/2"
ARMORLITE
NEW DEAL
ROB GONZALEZ
TRANSITION
7 1/2" x 31 1/2"
ARMORLITE
NEW DEAL
RICKY OYOLA
TRANSITION
7 1/2" x 32"
ARMORLITE



BLACK LABEL
NEAL HENDRIX
BATTLE CRY
8" x 32"
BLACKLIGHT
BLACK LABEL
JIM GAGNE
BATTLE CRY
7 1/2" x 31 1/2"
BLACKLIGHT
BLACK LABEL
OMAR HASSAN
BATTLE CRY
7 1/2" x 31 1/2"
BLACKLIGHT
BLACK LABEL
SALMAN AGAH
BATTLE CRY
8" x 31 1/2"
BLACKLIGHT
BLACK LABEL
MIKE VALLEY
POWERBEAM
7 1/2" x 31 1/2"
POWERBEAM
BLACK LABEL
MIKE VALLEY
3:16
8" x 31"
BLACKLIGHT
BLACK LABEL
JOHN LUCERO
RED CROSS
9 1/2" x 32"
BLACKLIGHT



ELEMENT
FOR LIFE
SM 7 7/8" x 31 1/2"
LG 7 7/8" x 31 1/2"
FEATHERLIGHT



ELEMENT
SCRIPT
7 7/8" x 31 1/2"
FEATHERLIGHT



ELEMENT
TWIGGS
7 7/8" x 30"
FEATHERLIGHT



ELEMENT
LIFER
7 7/8" x 31 1/2"
FEATHERLIGHT



ELEMENT
SECTION
REG 7 7/8" x 31 1/8"
MINI 7 3/4" x 30"
PRICE POINT



ELEMENT
CAPSULE
MID 7 7/8" x 31 1/8"
FULL 8" x 31 3/4"
PRICE POINT



ELEMENT
SQUARED
7 7/8" x 31 1/2"
PRICE POINT



NEW DEAL
**LINCOLN UEDA
TRANSITION**
7 7/8" x 31 1/8"
ARMORLITE



NEW DEAL
TRANSITION
7 7/8" x 31 7/8"
ARMORLITE



NEW DEAL
CIRCUIT
7 7/8" x 31 1/2"
ARMORLITE



NEW DEAL
SPRITE LOGO
7 7/8" x 31 3/4"
PRICE POINT



NEW DEAL
PROGRESSION
7 3/4" x 31 7/8"
ARMORLITE



NEW DEAL
INDUSTRIAL
7 3/4" x 32"
PRICE POINT



BLACK
**WAD
POWER**
8"
POW



BLACK LABEL
POWERBEAM
LG 7 7/8" x 32 1/8"
XL 8 1/8" x 32 1/2"
POWERBEAM



BLACK LABEL
ECONOLINE FLAME
7 7/8" x 31 1/2"
PRICE POINT



BLACK LABEL
**CHOPPED
ELEPHANT**
7 1/2" x 31 1/8"
PRICE POINT



BLACK LABEL
**ECONOLINE
ELEPHANT**
7 3/4" x 31 1/8"
PRICE POINT



BLACK LABEL
NEVER FORGET
7 1/2" x 31 1/2"
BLACKLIGHT



BLACK LABEL
LABEL KILLS
7 3/4" x 31 1/2"
BLACKLIGHT



BLACK LABEL
LABEL SAVES
8" x 32 1/2"
BLACKLIGHT



BL
CHO
7"
BL



FEATHERLIGHT™ BOARD CONSTRUCTION
The lightest and strongest skateboards made



ARMORLITE™ BOARD CONSTRUCTION
9 ply lamination Stronger, lighter, better



BLACK LIGHT™ BOARD CONSTRUCTION
maximum strength, minimum weight



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ELEMENT ELEMENTAL
7 1/2" x 31 1/2"
FEATHERLIGHT



ELEMENT WORLD TAKEOVER 3
7 1/2" x 31 1/2"
FEATHERLIGHT



ELEMENT CENTERED
7 1/2" x 31 1/2"
FEATHERLIGHT



ELEMENT FOCUS
7 1/2" x 31 1/2"
FEATHERLIGHT



ELEMENT ESP
7 1/2" x 31 1/2"
FEATHERLIGHT



ELEMENT SURVIVAL
7 1/2" x 31 1/2"
FEATHERLIGHT



BLACK LABEL NEAL HENDRIX
POWER PATROL
8 1/4" x 32"
POWERBEAM



BLACK LABEL JASON ADAMS
POWER PATROL
7 7/8" x 31 1/2"
POWERBEAM



BLACK LABEL MATT HENSLEY
POWER PATROL
8" x 32"
POWERBEAM



BLACK LABEL KRISTIAN SVITAK
POWER PATROL
7 7/8" x 31 1/2"
POWERBEAM



BLACK LABEL MIKE VALLELY
POWER PATROL
7 7/8" x 31 1/2"
POWERBEAM



BLACK LABEL WADE SPEYER
POWER PATROL
8 1/4" x 32"
POWERBEAM



BLACK LABEL FREEDOM OF CHOICE
7 7/8" x 31 1/2"
BLACKLIGHT



BLACK LABEL UNDERGROUND
8" x 31 1/2"
BLACKLIGHT



BLACK LABEL FLAMMABLE
7 1/2" x 31 1/2"
BLACKLIGHT



BLACK LABEL RESALE
7 7/8" x 31 1/2"
BLACKLIGHT



BLACK LABEL GOD SAVE THE LABEL
LG 7 1/2" x 31 1/2"
XL 8 1/2" x 32 1/2"
BLACKLIGHT



BLACK LABEL CHOOSE DEATH
7 7/8" x 31 1/2"
BLACKLIGHT